

# Home Inspector Education

## EXPO 2012

March 9 & 10, 2012

Music Road Hotel

314 Henderson Chapel Rd.

Pigeon Forge, Tennessee



Exhibitor info call Larry Fowler 865-705-1927

Exhibitor email: hiexpo2012@gmail.com

Exhibitor web page : www.hita.us/expo2012

For HITA Room Rates Call 800-429-7700



EXPO presented by

Home Inspectors of Tennessee Association—HITA

## Booth Packages

ALL EXHIBITORS RECEIVE 1/4 PG. AD IN EXPO PROGRAM

**HITA Affiliate Members: \$250 per 10' x 10' booth.**

Includes back and side drapes, skirted table, two chairs, wastebasket.

**Non-HITA Affiliate Members: \$500 per 10' x 10' booth.**

Includes same setup. **Complimentary benefit: one-year HITA Affiliate membership with booth rental.**

**Extra Items Available:**

- Extra skirted tables: \$20 each
- 20 amp hook-up: \$35 per booth
- Water line hook-up: \$35
- Additional chairs available
- Wireless Internet connection—no charge

## Sponsorship Levels

**PLATINUM SPONSOR: \$1,500 (sold out)**

Includes exhibitor booth, prominent hall signage, name on attendee tote bags, listing on attendee brochure, full page ad in 200 EXPO programs, EXPO website listing with link, 2 extra passes to vendor social on Friday evening.

**GOLD SPONSOR: \$500 (two available)**

Includes hall signage, ½ page ad in 200 EXPO programs, EXPO website listing with link, Access to EXPO includes the vendor social on Friday evening.

**SILVER SPONSOR: \$200 (five available)**

Includes listing on the Expo website, ¼ page ad in 200 EXPO programs, and some event signage. Access to Expo includes the vendor social on Friday evening.

## EXHIBITOR AGENDA

### Thursday, March 8

5:00pm - 7:00pm Attendee Registration

### Friday, March 9

6:00am - 8:00am Vendor/Exhibitor Setup

7:00am - 8:00am Attendee Registration

8:00am - 10:00am Inspecting Asphalt Roofs

10:00am - 10:30 noon Break & Exhibitor visits

10:30am - 12:30pm Asphalt Roofs Concludes

12:30pm - 1:30pm Lunch & Exhibitor visits

1:30pm - 3:30pm HVAC Inspection Basics

3:30pm - 4:00pm Break & Exhibitor visits

4:00pm - 6:00pm HVAC Inspect Concludes

6:00pm - 9:30pm Reception/Social  
All Home Inspectors & Exhibitors invited.

### Saturday, March 10

7:00am - 7:30am Exhibitor visits

7:30am - 9:30am How a Plumber Inspects

9:30am - 10:00am Break & Exhibitor visits

10:00am - 12:00 noon Plum. Inspect Concludes

12:00pm - 1:00pm Lunch & Exhibitor visits

1:00pm - 3:00pm Flat & Specialty Roofing

3:00pm - 3:30pm Break & Exhibitor visits

3:30pm - 5:30 pm Flat Roofing concludes & EXPO adjourns 6:00 pm

4:00pm - 5:30pm Vendor/Exhibitor Teardown

5:30pm Dinner on your own

Presented By

Home Inspectors of Tennessee Association

5543 Edmondson Pike, #119, Nashville, TN 37211

Exhibitor Committee Chairman: Larry Fowler

Tel: 865-705-1927 Email: hiexpo2012@gmail.com

Expo Committee Chairman: Melanie Moore

Tel: 423-451-7567 Email: hiexpo2012@gmail.com

Food...

Shopping...

Fun for Everyone!



Dollywood

## Exhibitor Booth Rental

To register as an Exhibitor and rent a booth at the Home Inspector Education Expo 2012, please go online to [www.hita.us/expo2012](http://www.hita.us/expo2012). Click on Exhibitor Registration and follow the instructions on the website page. You should first download the "Exhibitor Contract", fill out completely, and **fax it to 865-675-6010**. Next, complete the Expo 2012 Registration Form, submit it online, and make your payment by clicking on Pay Pal.

Payment by check is available, but registration processing time is slower. **Booth assignments are locked-in when final payment is received.** Please call Larry Fowler at 865-705-1927 for other forms of payment.

Submission of the online Registration form means you automatically agree to accept all terms and conditions of the "Exhibitor Contract and Exhibition Rules".

The registration form and contract must be submitted before 01-31-2012. Full payment must be received by 02-15-2012. Within 3 to 7 days after your contract and registration are received, you will be notified of your enrollment acceptance. EXPO registration begins on 12-15-2011 and closes on 01-31-2012.

**SPECIAL GROUP HOTEL ROOM RATE!** Music Road Hotel has offered us a reduced rate \$89 per night on March 8, 9, 10, & 11 only. **Just call 800-429-7700 and ask for the "Home Inspector Education Expo 2012 group rate"**. Bring your family or special person! Availability and discount rates are not available after 02-21-2012. More information on the hotel is at [www.musicroadhotel.com](http://www.musicroadhotel.com)

EXPO 2012 Exhibitor general information:

Email: [hiexpo2012@gmail.com](mailto:hiexpo2012@gmail.com)

website: [www.hita.us/expo2012](http://www.hita.us/expo2012)

Presented by  
Home Inspectors of Tennessee Assoc.

Learn something new...

## Featured Instructors

Grow your business...

We are very fortunate to have Kenny at this EXPO since many instructors do not have the background to teach in depth on two building systems. As a second generation Master Plumber and a Mechanical Contractor, Kenny Hart has more than thirty-five years of experience in these fields. He served as the chairman for the Trades Division of the Alpha College of Real Estate located in Chesapeake, Va for four years. He both chaired and served on the Technical Committee for the American Society of Home Inspectors for three years. Kenny is experienced in all areas of home inspection. He is a member of ASHI and is a former member of NAHI & IACHI. His numerous writings and contributions to trade journals and newspapers have earned him the respect of his peers. He has instructed HVAC and plumbing courses for many home inspector and real estate organizations.



Kenny Hart

Roofing systems are a frequent source for home inspector errors or omissions. Gerry Aubrey's courses will help teach us how to reduce these. Gerry's first experience in roofing was to form and manage Miller Roofing Co. in Pennsylvania. He managed the firm from 1974 to 1992. During that time, his duties ranged from supervising and installing all types of roofing including slate roofs and commercial roofing installations. In 1990, Certainteed Corporation hired Gerry to consult in a nationwide program to increase professionalism in the roofing industry. He is an ASHI Certified Home Inspector and has instructed courses at numerous roofing trade shows and home inspector conventions. For the last 10 years he has been Technical Consultant to U.S. Inspect for roofing systems. Gerry has authored several books available at his website [www.bluebellconsulting.com](http://www.bluebellconsulting.com).



Gerry Aubrey

## AREA ATTRACTIONS, FACILITY & HOTEL ACCOMMODATIONS

There's a reason the Smoky Mountain-Pigeon Forge-Gatlinburg area is consistently voted one of the top vacation spots in America. This area has it all....beautiful scenery, plenty of outdoor recreation, hundreds of restaurants, numerous rides and amusement parks, Dollywood, comedy and entertainment theaters, the best shopping stores anywhere. The list goes on. Not to mention our luxury hotel is offering us a bargain price for the rooms! What a great place to have an education EXPO and to bring your family or special person for a vacation. And most of your expenses are a business deduction! We hope you will join us at the Home Inspection Education EXPO 2012. Please register now because capacity is limited.

## ADVERTISING, DOOR PRIZES & BOOTH SELECTION

HITA will assign booths based on the order your application is approved and your #1, #2 and #3 preferences.

**Please read important information on deadlines & rules listed in the "Exhibitor Contract and Exhibition Rules".**

Exhibitors are welcome to hold prize drawings at their booths. Announcing these events with a "winner must be present to claim your prize" provision will get groups of people to your booth at specified times.

EXPO advertising for your company will be based on your booth rental or chosen level of sponsorship or the size of program advertising you select. See your contract for more details.

## Layout of Facility

